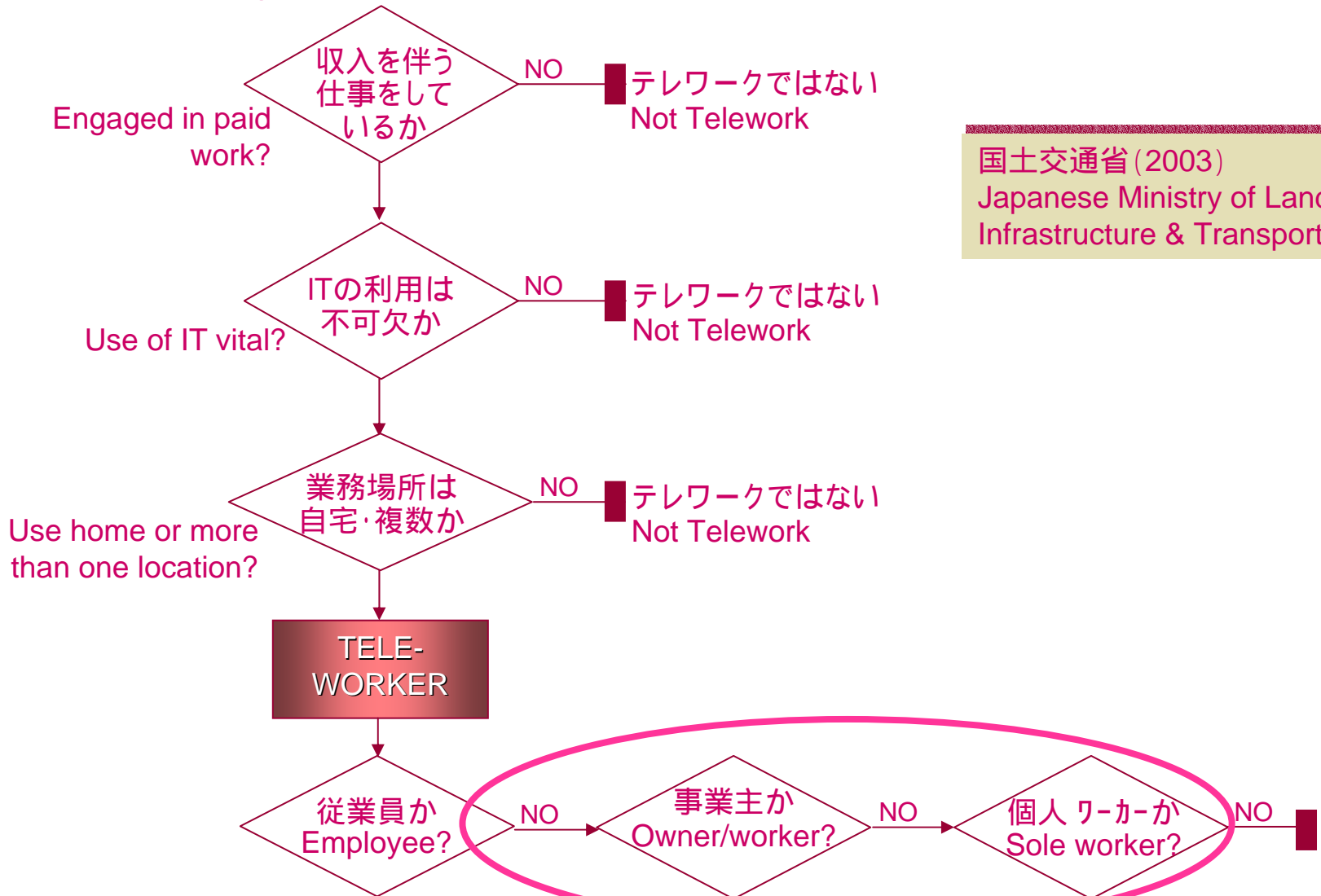


Community & Telework in Japan

日本における コミュニティとテレワーク

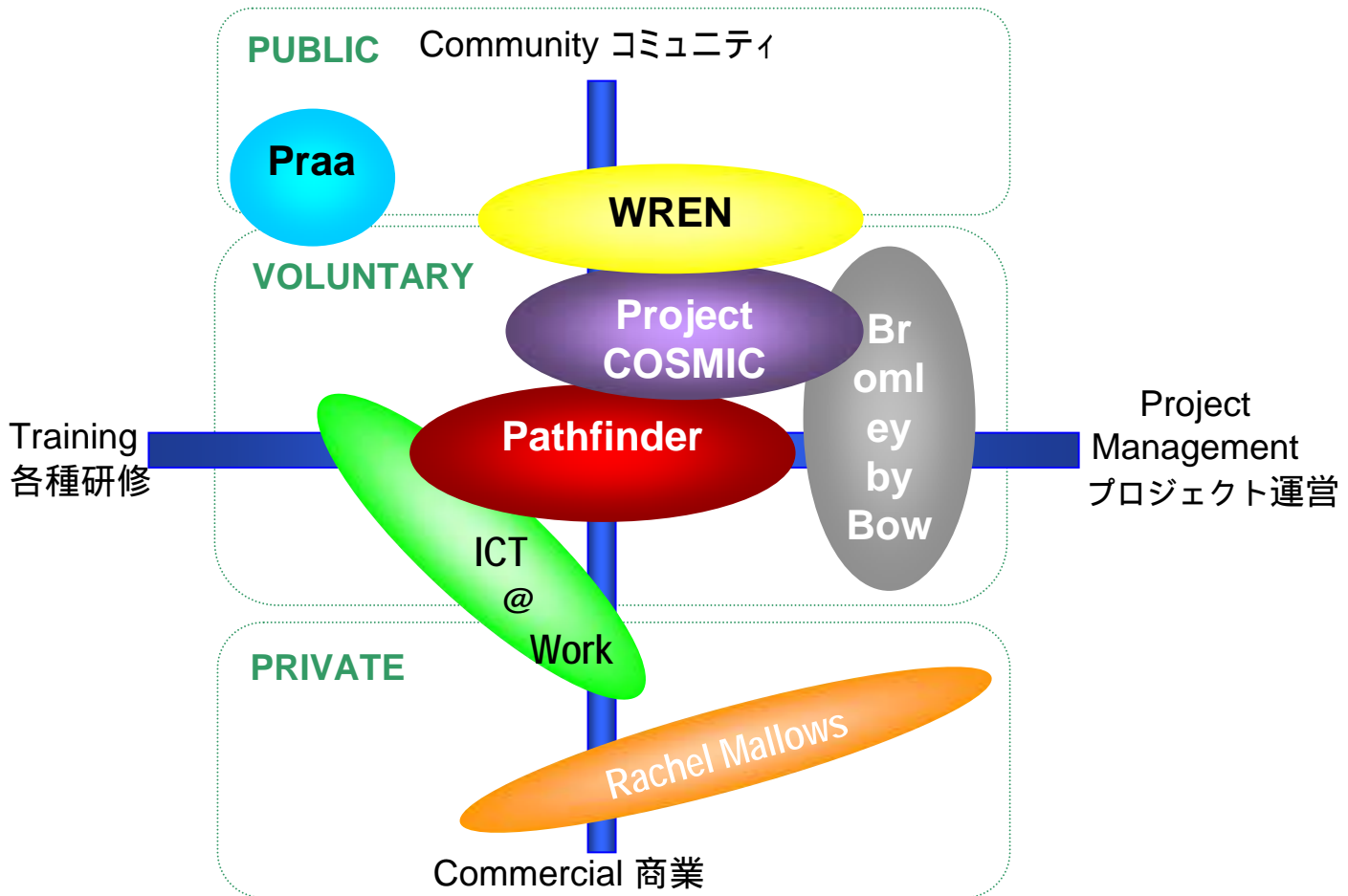
Wendy A. Spinks
Tokyo University of Science
(RIKADAI)

Today's Definition 本日のTW範囲



国土交通省 (2003)
Japanese Ministry of Land,
Infrastructure & Transport (2003)

UK Telecottages (2000)*



*「英国の事例に見る地域テレワークセンターの発展パターンとその分析モデル
(An Analytical Model of Telework Centre Development Patterns: UK Case Studies)
日本テレワーク学会誌Vol.1 No.1、pp.59-77



Local Telework Background

日本におけるテレワークの流れ

1990 Satellite Offices/Resort Offices



1995 Telecottages



2000 SOHO Support Centres

Japanese Global SOHOs (2003)*

Global SOHOs' Contribution to Local Communities

グローバルSOHOによる地域への貢献

	ITEM	Global SOHO	TOTAL
新規雇用	Creating new local jobs	32.1%	28.7%
新規地元需要	Creating new local demand	24.5%	25.0%
存在が活動拡大	Creating activity by SOHO presence	11.3%	19.9%
税収の増加	Increasing local tax base	1.9%	3.1%
その他	Other	3.8%	2.8%
考えたことがない	Never considered it especially	18.9%	17.7%
無回答	NA	7.5%	2.8%

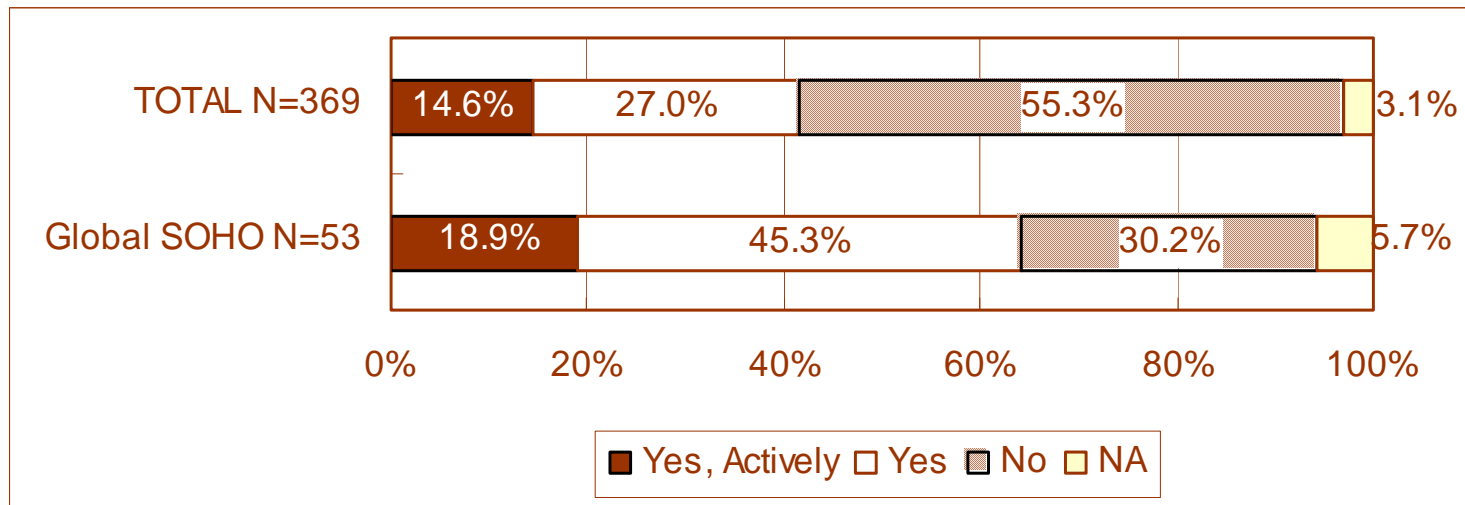
*総務省(2003)『テレワーク・SOHOの推進を通じた地域活性化に関する調査研究報告書』

Japanese Ministry of Public Management, Home Affairs and Posts and Telecommunications (2003) *Study Survey Report on Comprehensive Support Measures for Local Revitalization Through the Promotion of Telework and SOHOs* (in Japanese)

Japanese Global SOHOs (2003)*

Share of Community & NPO Involvement by Global Activity

活動別地域活動・NPO参加の度合い

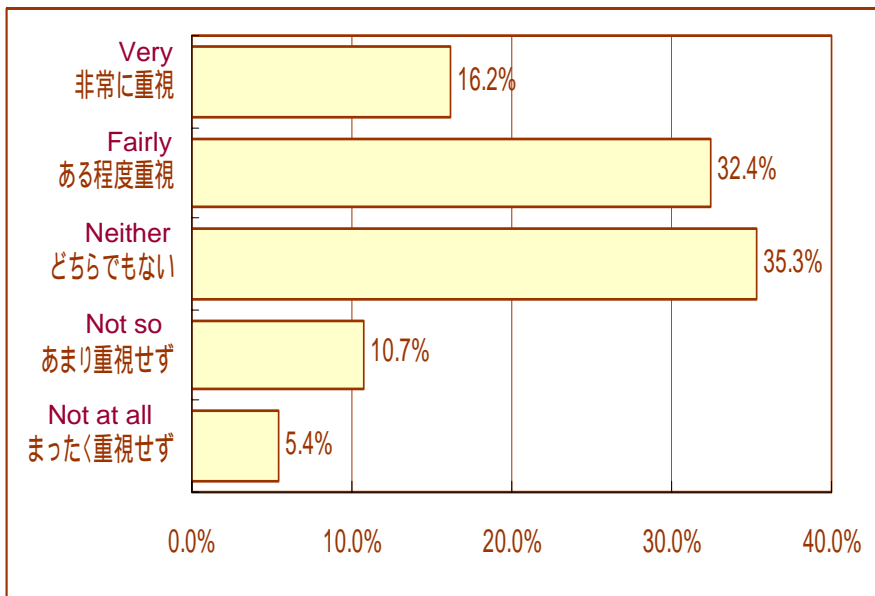


*総務省(2003)『テレワーク・SOHOの推進を通じた地域活性化に関する調査研究報告書』

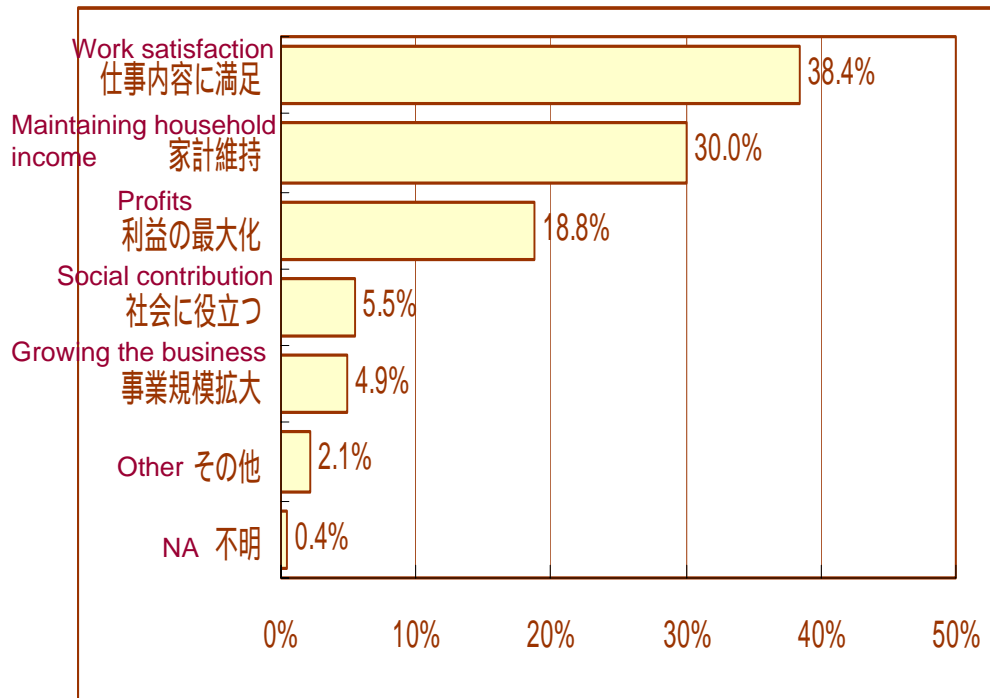
Japanese Ministry of Public Management, Home Affairs and Posts and Telecommunications (2003) *Study Survey Report on Comprehensive Support Measures for Local Revitalization Through the Promotion of Telework and SOHOs* (in Japanese)

Japanese SOHO Workers (2004)*

Importance of Community & Social Contribution 地域や社会への貢献の重視



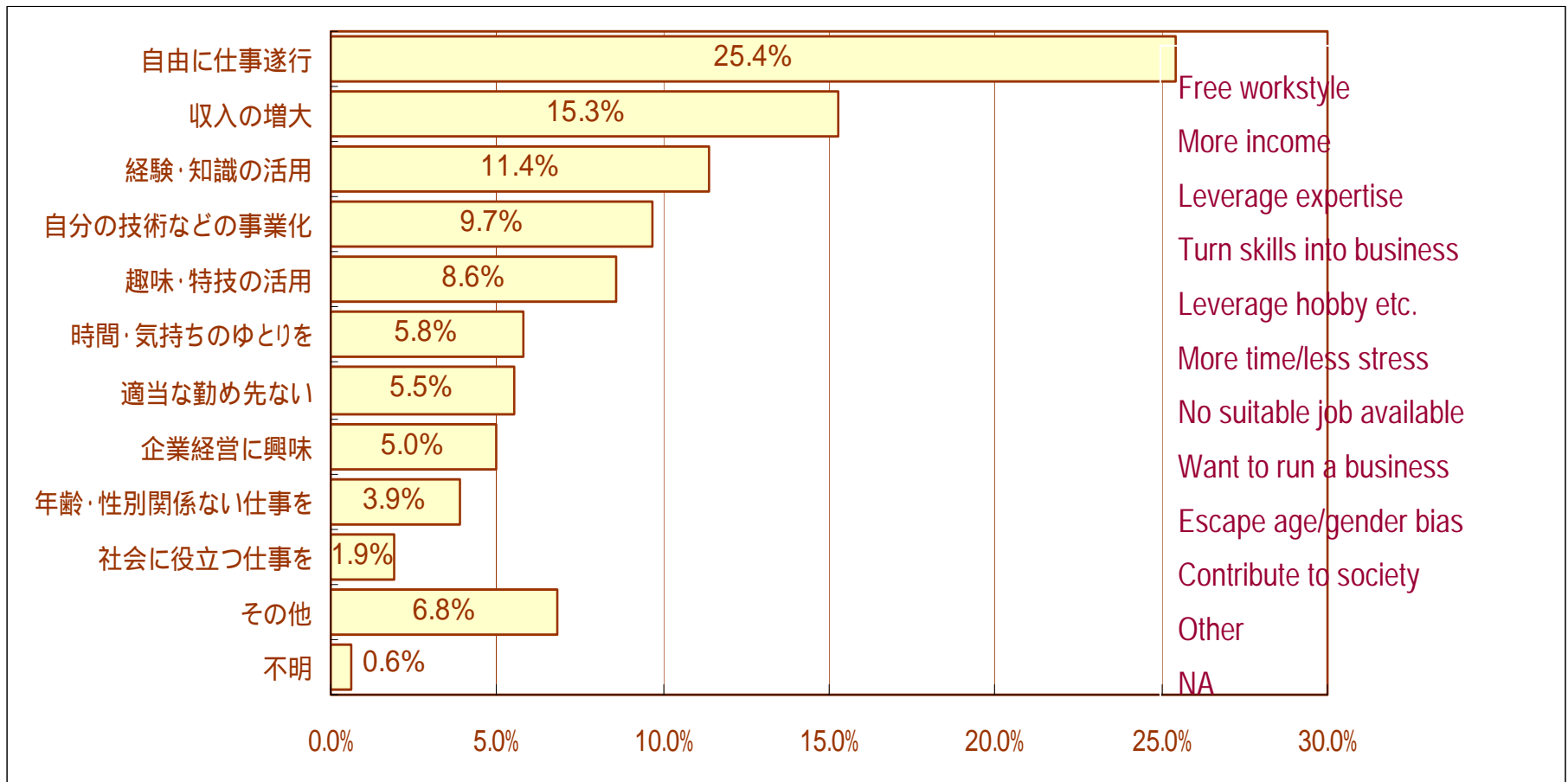
Most Important Factor in Conducting SOHO Operation SOHO事業を行ううえで最も重視すること



*中小企業総合研究機構(2004) 『SOHO事業者のワークスタイルに関する実態調査調査報告書』
Japan Small Business Research Institute (2004) Survey on SOHO Workstyles (in Japanese)

Japanese SOHO Workers (2004)*

Motivation for starting SOHO Operation SOHO事業開始の動機



Chicken and the Egg

- What is the causality?

因果関係は？

