# オープンエデュケーションと生涯学習 その課題と可能性

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理事補(教育担当) 京都大学高等教育研究開発推進センター長・教授

### 高等教育のグローバル化

- ●国境の希薄化
- ◎激しさを増す学生や教員の流動性
- ◎ 国境を越えた研究協力の普遍化
- 大学国際ランキングの横溢

The Great Brain Race: How Global Universities Are Reshaping the World (Ben Wildavsky, 2010)



「君たち全員に、私が言うことをそのまま実行するような、自立した、イノベーティブで、批判的な思考ができる人になってもらうことを期待しているよ」

ニュース 原爆・平和 スポーツ・文化 生活情報 ちゅーピー 動画 🖴

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12/1/1

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大学・院生250人就活アンケ

**ジ**ツイート 0

**まいいね! 0** 

中国地方5県の大学3、4年生(大学院生含む に就けないとの不安や、自らの未来を描けず、さ

### ▽「不安」の訳

これから本格化する就活を「不安」とし、その だのは3年生(修士1年生含む)のほぼ半数。自 るか見えない」と困惑する。

不安の理由で2番手の「志望企業に入れない」 「行きたい会社が見つからない」を選んだ3年女

一方、就活を「楽しい」(5人)とした3年男 会人の先輩や就活仲間との出会いがある」と前向

### 入社後のイメージ(勤務先への期待)

安定した報酬 休日の確保 上司、先輩との積極的な交流 研修の充実 福利厚生、手当の充実 福利厚生、手当の充実 を身雇用 能力に応じた報酬 積極的に意見を言える環境づくり 時間外労働の縮小 グローバル性 その他



2013年春卒業予定者向けの合同企業説明会会場。リクルートスーツ姿の学生で埋まった(2011年12月10日、広島市西区)

× close

### ▽企業選択のポイント

企業選びの決め手は複数回答で過半数が「やりたい仕事ができそう」(142人)。「職種が適している」(105人)「自分の能力や経験を伸ばせる」(101人)などと続き、目標や適性を重視する傾向。知名度や事業規模を判断材料にするのは全体の6~3%と少数派だった。



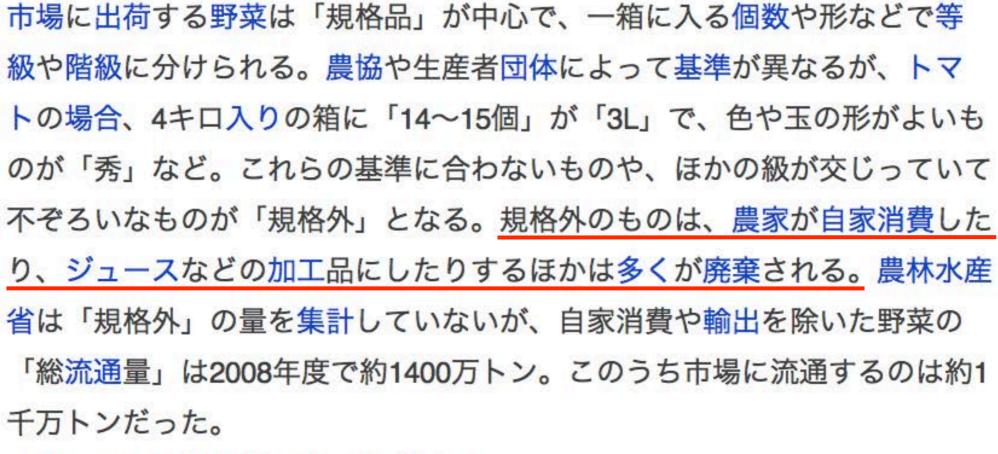
### 規格外野菜(キカクガイヤサイ)

2件の用語解説 (規格外野菜で検索)





### 朝日新聞掲載「キーワード」の解説



(2012-06-13 朝日新聞 夕刊 1 社会)

### 1位京大、思考力に評価 人事が選ぶ大学ランキング

2014/6/16 3:30 日本経済新聞 電子版

就職・転職支援の日経HRは企業の人事担当者を対象 に、新卒社員の出身大学のイメージ調査を実施した。

「対人力」や「知力・学力」「独創性」など5項目にまとめ、総合評価が最も高かったのは京都大学だった。2位に神戸大学、3位に大阪市立大学が続き、関西の国公立大学が上位を占めた。採用にあたる人事担当者の評価ランキングは就職活動を気にする受験生の大学選びの参考になりそうだ。

上位の10大学のうち私立は7位の早稲田大学と8位の慶応義塾大学のみ。徳島大学(6位)や九州大学(9位)など地方の国立大学の健闘が目立った。

総合首位の京都大学は「知力・学力」と「独創性」が 2位に入るなど、「対人力」以外の項目でほぼ満遍なく 得点した。京大出身者を新卒採用した企業からは地頭の 良さや論理的な思考力などの高さを評価する声が多かっ

順位	大学名	総合得点		
1	京都大学	180.1		
2	神戸大学	158.7		
3	大阪市立大学	157.2		
4	筑波大学	155.3		
5	一橋大学	154.8		
6	徳島大学	153.3		
7	早稲田大学	151.3		
8	慶応義塾大学	149.5		
9	九州大学	148.3		
10	名古屋大学	148.0		
11	東京工業大学	147.4		
12	大阪大学	147.1		
13	関西学院大学	145.8		
14	工学院大学	142.6		
15	明治大学	141.7		
16	兵庫県立大学	141.1		
17	同志社大学	140.6		
18	干葉大学	140.0		
19	東京都市大学	139.9		
20	国士舘大学	138.7		

た。「論理的な思考で問題解決をしていく力は不可欠」(素材)など課題にぶつかったときの思考力を学生に求める企業は多く、京大の高い評価につながった。

### ■東大は25位

就職支援に熱心に取り 組んでいる 一方、入学時の偏差値では京大とともに国内トップの東京 大学の評価は25位にとどまった。「独創性」や「行動派」 などを計る項目で京大と大きく差が開いた。地頭の良さや高

順位

大学名



### Young and Global Need Not Apply in Japan



Hazel Thompson for The New York Times

Ronan Sato, a student at Oxford, said he wanted experience at a Japanese company, "but they seemed cautious."

By HIROKO TABUCHI

Published: May 29, 2012 | 7 237 Comments

TOKYO — Ronan Sato, a graduate student in applied statistics at Oxford, has always been keen to work in his native Japan. But at a careers fair for overseas Japanese students, he found that corporate Japan did not return his enthusiasm.





A United States-born graduate of Brown University who has a dual citizenship in Japan, one of about 12 foreign-educated Japanese nationals interviewed for this article, said she was told she "laughed too much" in interviews for a technology job in Tokyo.

Others with Western educations recall being treated with suspicion by Japanese recruiters, who referred to them openly as "over spec" — too elite to fit in, too eager to get ahead and too likely to be poached or to switch employers before long.



"Shukatsu is like Kabuki theater," said Takayuki Matsumoto, an Osaka-based career consultant. "It's difficult when you don't fit the template."

His advice to returnees: don't be too assertive or ask too many questions.

TOKYO — Ronan Sato, a graduate student in applied statistics at Oxford, has always been keen to work in his native Japan. But at a careers fair for overseas Japanese students, he found that corporate Japan did not return his enthusiasm.



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Kenta Koga, one of only a handful of Japanese undergraduates to enter Yale in 2010, violated many unwritten rules last summer as an intern at a big Japanese advertising agency in Tokyo. On client rounds with his boss, who was advising on trends in technology or social media, Mr. Koga, a computer science major, felt the urge to speak up.

"Some of what they were discussing was old or plain wrong," he said. But he was careful to steep his language in the appropriate honorifics reserved for elders. "I'm terribly sorry to interrupt," he said he would murmur. "My deepest apologies if you already knew this."

Still, his supervisors were annoyed. "You are being too scary and preventing other people from speaking," one boss said, according to Mr. Koga. On another occasion, he said, he was censured for crossing his arms in front of senior colleagues. He was eventually excluded from meetings and assigned seemingly dead-end tasks. He now says he would never work for a Japanese company.

TOKYO — Ronan Sato, a graduate student in applied statistics at Oxford, has always been keen to work in his native Japan. But at a careers fair for overseas Japanese students, he found that corporate Japan did not return his enthusiasm.

Published: May 29, 2012 | 237 Comments



### どうして一人ひとりの可能性が広がらないのか?

「失敗を起こさないことを重視する」という減点主義・「前例に従え」的な価値観や文化が、日本の社会や教育のシステムの中に蔓延している。

だから「失敗しても挽回・逆転するための手段としての、教育 の意味や価値」が、日本で軽んじられてきたのではないか。

つまり「失敗して当たり前。転んでもまたすぐに立ち上がって 歩きだせばいい」という社会では、「アクティブ」に学ぶこと が「アクティブ」なセーフティーネットとして機能するはず。

チャレンジ精神、好奇心、自ら変わり続ける勇気、自分や他人 の成功に対する素直な賞賛と敬愛の気持ちが大切。

# 「Eの時代」から「Oの時代」を経て「Cの時代」へ

- ●Eの10年:1990年代
  - e-コマース、e-ビジネス、e-パブリッシング、e-ラーニング
  - Gopher (1991)、WWW (1991)、Mosaic (1993)、XML (1996)、WebCT & Blackboard (1997)、他
- ●0の10年:2000年代
  - オープンソース、オープンシステム、オープンスタンダード、オープンアクセス、オープンエデュケーション、オープンリサーチ、オープンイノベーション
  - WEB 2.0、Wikipedia、YouTube、Blogs、OpenCourseWare、iTunes U、他
  - 🥯 「解放テクノロジー」 (J. M. Unsworth)
- - Collaboration, Collectivity, Communities, Commons, Cloud
  - Social Networking Service (SNS)、Twitter、Social Learning、Meta University

# そして「Pの時代」へ?

- Personalization (個人対応)
- Preference (好み)
- <sup>●</sup>Prediction (予測)
- Proactive (先見的に行動)
- PGP (Pretty Good Pedagogy)
- Project-based (プロジェクト型)
- ❷ Problem-based (問題解決型)
- Playable
- Privacy (プライバシー)

# The Changing Landscape

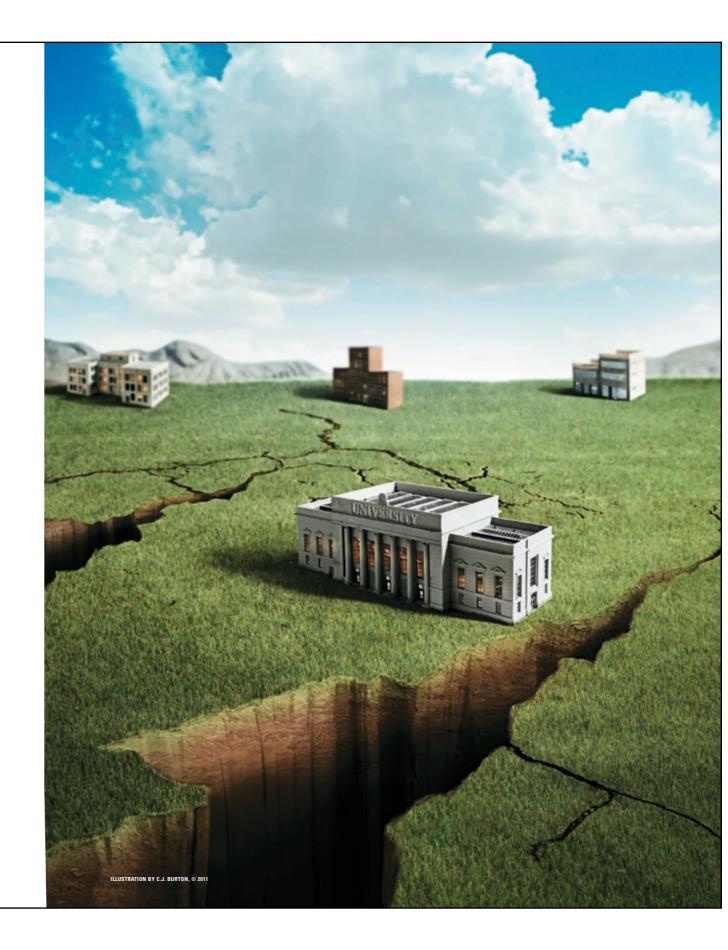
### of Higher Education

By David J. Staley and Dennis A. Trinkle



he landscape of higher education-the growing variety of higher education institutions, the cultural environment, the competitive ecosystem-is changing rapidly and disruptively. The higher education landscape is metaphorically crossed with fault lines, those fissures in the landscape creating potential areas of

dramatic change, and is as "seismic" as it has been in decades. Below we identify ten such fissures or fault lines in the larger landscape of higher education. Unlike the Horizon Report,1 which looks largely at technology trends, we are looking at a context and environment wider than IT departments. Indeed, most of the fissures noted below are not technological, although they encompass significant technical implications. Those of us in information services and information technology need to be aware of these larger changes and the impact they will have on college and university IT departments and on academic computing. Consider this article advanced warning of potentially tectonic change.



### 変わりゆく高等教育の風景

- 1. 高等教育のさらなる機能・役割の分化
- 2. 一般教養教育カリキュラムの変容(知識・教養+コンピテンス)
- 3. 大学教員の変化(非常勤・任期制教員の増加、ICT利用の影響)
- 4. 教員と学生のグローバルな流動性の急騰
- 5. 新たな「目に見えない(invisible)大学」の出現
- 6. 変わりゆく「伝統的」学生像
- 7. 学士号の付加価値を実証することに対する(社会的)圧力の増大

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- アメリカの19州の協力によって創設されたオンライン公立大学。
- 通常の大学のように自前の履修課程に合わせた講義を提供していない
- 学生が十分な知識や技能を持ち合わせていることが試験やレポートで確認されれば、「学生が、どのような教材を使って、どのように学んだかに関係なく、評価基準に従って単位を認定し、必要な単位数が揃えば学位を授与する」という制度を採用(学生は、オープンエデュケーションをフル活用できる)
- 学位取得にかかるコストは、普通の私立大学の六分の一程度
- ◎ 学士課程を最短二年間で修了可能なので、学生(特に社会人学生)が 経済的・時間的に得られるメリットも大きい
- 学生のための24/7オンライン学習支援(教員やチューターによるカウンセリングなど)やオンライン図書館などの学習リソースなどの提供

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Demonstrating his belief in MIT and the ideal of open sharing of educational materials, MIT alumnus Jon Gruber has donated \$1 million to the OpenCourseWare project.



#### Other Opencourseware Projects

Top Japanese universities announce Opencourseware initiatives.

Tufts University has launched its pilot OCW project, offering six courses, with more to come in September.

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"If you were to list all the adjectives available in all the languages on earth, it will still not explain completely the user's feelings after viewing this Web site ... Hats off to each and everyone involved in this novel project!" - Sathappan Ramaswamy, self-learner from India Read more World Reaction...

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#### Reflections from MIT **President Susan Hockfield**

"OpenCourseWare expresses in an immediate and farreaching way MIT's goal of advancing education around the world. Through MIT OCW, educators and students

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» MIT OpenCourseWare » Physics » Electricity and Magnetism, Spring 2005 8.02T Electricity and Magnetism, Spring 2005

Magnet Levitating Above A Superconducting Ring: The image shows a permanent magnet levitating above a conducting non-magnetic ring with zero esistance. The magnet is levitated by eddy currents induced in the ring by the approaching magnet. These currents are always such as to repel the

#### **Highlights of this Course**

This course features lecture notes, labs, and visualizations.

» View an older version of this course en Español or em Portugues courtesy of Universia. Please note that since our Spring 2005 publication, the translated version available from Universia may not have the most current content that is available on the MIT OCW site.

#### Course Description

This freshman-level course is the second semester of introductory physics. The focus is on electricity and magnetism. The subject is taught using the TEAL (Technology Enabled Active Learning) format which utilizes small group interaction and current technology. The TEAL/Studio Project at MIT is a new approach to physics education designed to help students develop much better intuition about, and conceptual models of, physical

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Instructors: Prof. John Belcher Prof. Michael Feld Prof. Eric Hudson Prof. John Joannopoulos Prof. Bruce Knuteson

#### Dr. George Stephans **Course Meeting Times**

Lectures: Three sessions / week Lec 1 and 2: 2 hours /

Lec 3: 1 hour / session Level

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global scale, what has changed in our life?0?This course intends to provide opportunities for students to examine the meaning of

the changes. The Lectures of this course has enough experience in fieldwork in Japan and foreign countries, and they present what they have seen, heard and thought. The topics cover agriculture, forestry, fair trade and environmental issues in Japan and foreign countries. The lectures hope students to use their imagination to identify the shadows and lights of the changes caused by

economic development and globalization

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# Massive Open Online Course



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#### The instructors



Sebastian Thrun

Sebastian Thrun is a Research Professor of Computer Science at Stanford

University, a Google Fellow, a member of the National Academy of Engineering and the German Academy of Sciences. Thrun is best known for his research in robotics and machine learning.



Peter Norvig

Peter Norvig is Director of Research at Google Inc. He is also a Fellow of the American

Association for Artificial Intelligence and the Association for Computing Machinery. Norvig is co-author of the popular textbook Artificial Intelligence: A Modern Approach. Prior to joining Google he was the head of the Computation Sciences Division at NASA Ames Research Center.

Thank you so much for pushing me forward. This is just a normal result of your and Prof. Peter's amazing work.

Islam

Enrollment is closed. We hope to offer more online classes in the future, a lectures for this course on youtube.

A bold experiment in distributed education, "Introduction to Artificial Intellig online to students worldwide from October 10th to December 18th 2011. The feedback on progress and a statement of accomplishment. Taught by Seba Norvig, the curriculum draws from that used in Stanford's introductory Artificial instructors will offer similar materials, assignments, and exams.

Artificial Intelligence is the science of making computer software that reaso Humanoid robots, Google Goggles, self-driving cars, even software that su to hear are all examples of Al. In this class, you will learn how to create this leaders in the field. Class begins October 10.



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### Stanford to Experiment with Massive Open Online Course

Since the advent of online learning, tech-savvy educators in the realm of higher education have been experimenting with its possibilities. Right now, one of the newer applications of online education has been massive open online courses, or MOOCs. MOOCs allow one or more facilitators and/or educators to host a course that can be accessed by an unlimited number of people at any location, provided they have Internet access. The MOOC can be a one-day or week-long course, or a full-fledged, semester-long course. MOOCs are "open" in the sense that participants do not have to pay for the course, and are usually only required to register.

Stanford University will be experimenting with a MOOC this fall by allowing open online access to a course titled Introduction to Artificial Intelligence taught by computer science professor Sebastian Thrun and Google research director Peter Norvig, according to the *Chronicle of Higher Education*. The course on artificial intelligence is already a popular one at Stanford, drawing in about 200 students for the classroom-based course. Thrun is hoping that by bringing the class online, he and Norvig can create the largest course on artificial intelligence ever taught, according to his video announcement.

# Massive Open Online Course: MITx

### MIT launches online learning initiative

'MITx' will offer courses online and make online learning tools freely available.

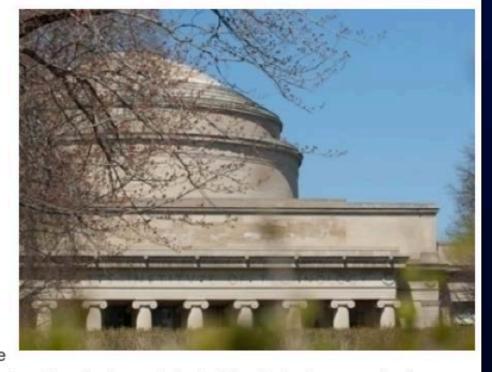
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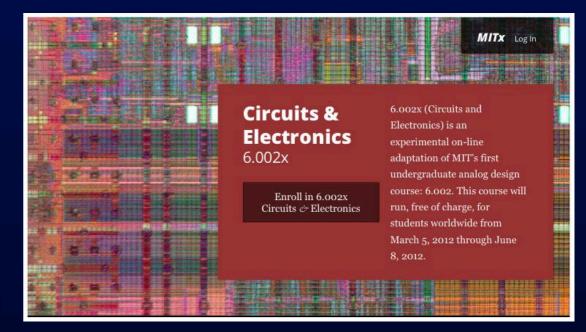


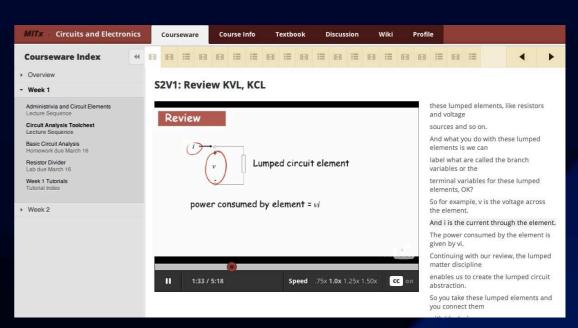
MIT today announced the launch of an online learning initiative internally called "MITx." MITx will offer a portfolio of MIT courses through an online interactive learning platform that will:

 organize and present course material to enable students to learn at their own pace



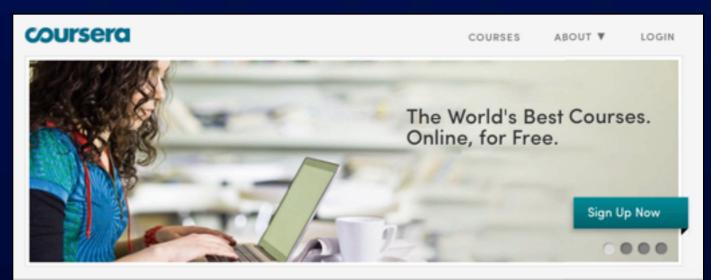
- · feature interactivity, online laboratories and student-to-student communication
- allow for the individual assessment of any student's work and allow students who demonstrate their mastery of subjects to earn a certificate of completion awarded by MITx
- operate on an open-source, scalable software infrastructure in order to make it continuously improving and readily available to other educational institutions.

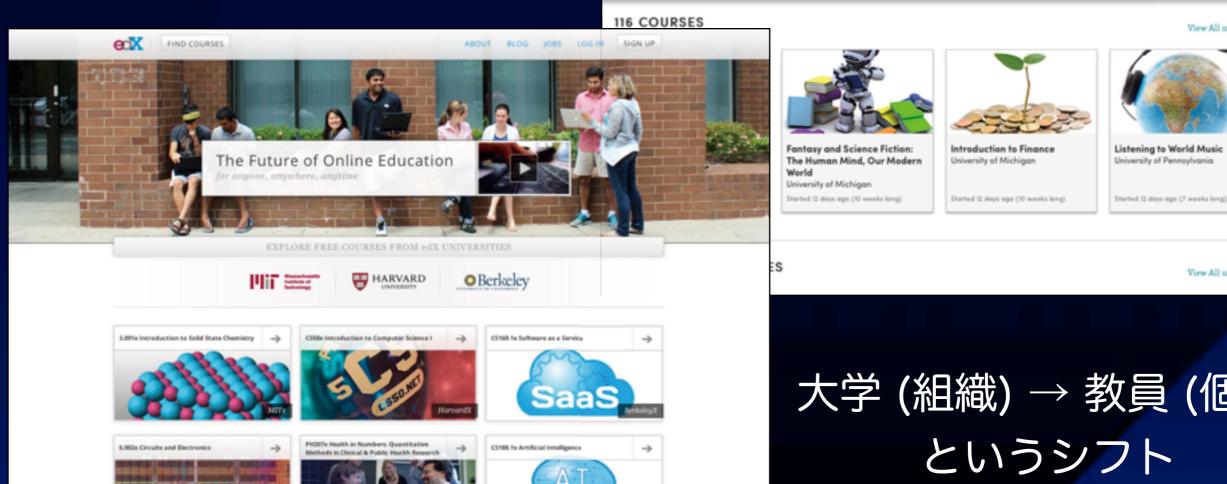




### MOOC Wars? Coursera vs. edX

スター教師たちが参戦する 「教えのバトル・ロワイヤル」





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### The Year of the MOOC



By LAURA PAPPANO Published: November 2, 2012

IN late September, as workers applied joint compound to new office walls, hoodie-clad colleagues who had just met were working together on deadline. Film editors, code-writing interns and "edX fellows" — grad students and postdocs versed in online education — were translating videotaped lectures into MOOCs, or massive open online courses. As if anyone needed reminding, a row of aqua Post-its gave the dates the courses would "go live."

#### Go to Education Life »

#### Related

The Big Three, at a Glance (November 4, 2012) The paint is barely dry, yet edX, the nonprofit start-up from Harvard and the Massachusetts Institute of Technology, has 370,000 students this

fall in its first official courses. That's nothing. Coursera,

# MOOCsで修了証だけでなく単位も取れる?



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### American Council on Education to Evaluate Credit Equivalency for Coursera's Online Courses

We are pleased to have recently announced that we have begun working with the American Council on Education (ACE) to initiate a credit-equivalence evaluation of a select few of the courses offered on Coursera.

This new third party evaluation, conducted through ACE's College Credit Recommendation Service (ACE CREDIT®), has the potential to make these select courses completed on Coursera eligible for college transfer credit at institutions choosing to accept the ACE recommendations.

ACE CREDIT® is a recognized authority in assessing non-traditional education experiences and helping students gain credit for courses and exams taken outside traditional degree programs. ACE CREDIT®'s review process enlists a team of academic faculty to assess courses and exams for the purpose of making college credit recommendations. These recommendations are generally accepted by more than 2,000 colleges and universities in the US, opening the possibility for students enrolled at one of these institutions to transfer credit into their degree programs. The decision to accept ACE CREDIT recommendations is fully subject to the policies of the school and degree program a student wishes to apply it towards.



The colleges and universities that comprise the edX consortium are among the best in the world. They are dedicated to quality education both on campus and online. EdX is honored they have chosen to become part of the initiative by opening their virtual doors to the world.

























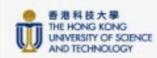




































KyotoUx 000x

Evolution of the Human Sociality: A Quest for the Origin of Our Social Behavior

Archived

Starts: October 29, 2015



KyotoUx 001x

The Chemistry of Life

Starting Soon

Starts: April 14, 2016



KyotoUx 002x

Culture of Services: New Perspective on Customer Relations

Current

Starts: January 28, 2016



KyotoUx 003x

The Extremes of Life: Microbes and Their Diversity

Archived

Starts: November 19, 2015



KyotoUx 004x

Fun with Prime Numbers: The Mysterious World of Mathematics

Archived

Starts: January 21, 2016



KyotoUx 005x

Introduction to Statistical Methods for Gene Mapping

Current

Starts: February 25, 2016



KyotoUx 006x

Ethics in Life Sciences and Healthcare: Exploring Bioethics through Manga

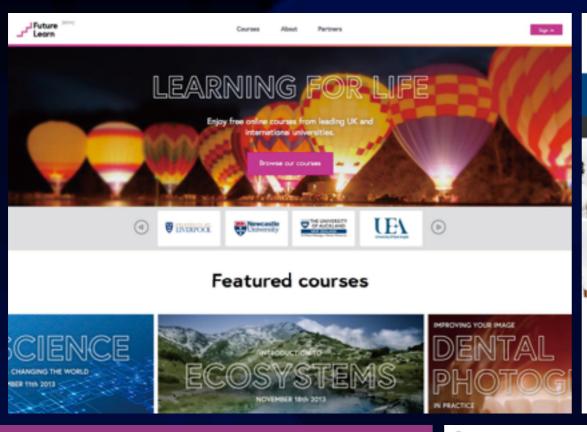
Starting Soon

Starts: March 31, 2016

# MOOC実践・分析による教育・学習の進化

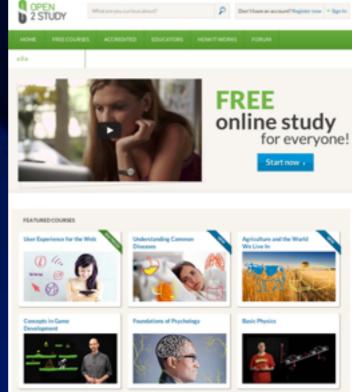
- ●専門性の高いMOOCは、受講者数は少ないが修了率は高く、講義内容・宿題・テストに関するディスカッションも活発になる
- ●受講者に揉まれてコンテンツが改良される(FD的授業・ 教材改善効果)
- ●一つのMOOCを、様々な形で提供・利用する
  - 學期間限定開講 vs. 常時開講
  - 予習·反転学習
  - 學全体利用 vs. 部分利用

# 世界中の地域や国で急速に拡がるMOOC

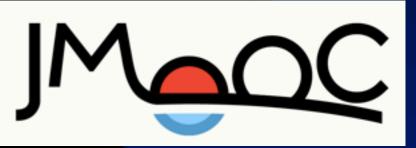












# 「学びのビュッフェ」としての高等教育?



# MOOC · mini-MOOC · micro-MOOC



### MEGA LIBERAL ARTS EDUCATION?



習得された知識や技能をどう分類し評価するか?

# MOOCを巡る教育的評価・質保証の課題

- Massiveな教育評価の「厳格化」vs.「簡素化・効率化」のバランス
- ◎ 成績付けのための評価 vs. 学習促進・学習目標達成のための評価
- 学修のインセンティブとしての学位取得→単位取得→修了証取得 (MOOCを受講している多くの人は、既に学士以上の学位を取得済み)
- 大学間の単位や講義の互換性(同等の学習量・学習内容か?)
- ●「学位=カリキュラムによって選定された講義群」という縛り
- ◎ アラカルトに講義を取っていく中で、学科や講義を越えた多様な技能の 習得をどう保証するか
- ⑤ ビッグ・データの活用(学生支援・教員支援・授業&教材・カリキュラム改善など)

POPULAR

VIDEOS RANKINGS

Arizona State, edX to offer entire freshman year of college online APRIL

More media companies need to think of themselves the way Quartz does 6:07 PM EDT

Hulu is suddenly assembling a pretty killer lineup 5:32 PM EDT

Buffett boosts Berkshire Hathaway's IBM stake by \$400 million 5:05 PM EDT



Netflix shares soar past \$600 on potential blockbuster expansion 4:05

Peter Guber says VR will become as big as reality 4:02 PM EDT

Fortune Live for May 15, 2015: Amtrak, DuPont, Verizon/AOL, and West Elm 204 PM EDT

Here's how McDonald's became the king of burgers 1:44 PM EDT

Audi goes to wild lengths to complete its new luxury SUV 1:20 PM

Bernanke trains his guns on





**LEADERSHIP** ONLINE EDUCATION

### Arizona State, edX to offer entire freshman year of college online

by John A. Byrne

APRIL 22, 2015, 7:00 PM EDT













Arizona State will allow students to take their entire freshman year of courses online, for credit. The program is the first of its kind.

ASU campus in Tempe, Arizona Photograph by David Sucsy-Getty Images

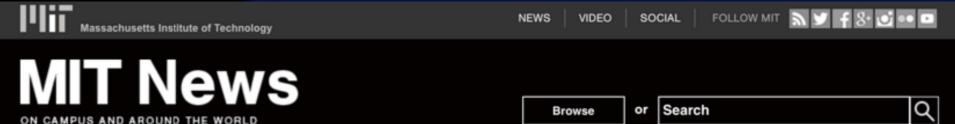
### Micro Master

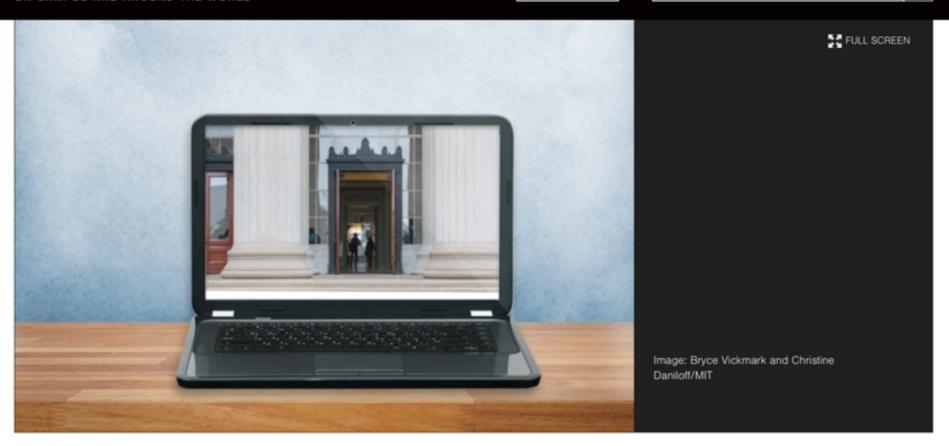


MIT proudly announces two new programs that offer learners around the world new ways to learn with MIT. Supply Chain professionals who seek a residential program can still apply to MIT's 1-year masters degree in SCM. In addition, the same program and the SCM degree are now available through a new additional path: half online, half on campus.

MIT also announces a new credential in SCM, the MITx MicroMaster's credential: graduate-level work in SCM, all online.

### Micro Master





# Online courses + time on campus = a new path to an MIT master's degree

Pilot program reimagines admissions process, introduces "MicroMaster's."

Steve Bradt | MIT News Office October 7, 2015

Press Inquiries

#### PRESS MENTIONS

SHARE F MIT announced today a pilot program allowing learners worldwide to take a semester's worth of courses in its top-ranked, one-year Supply Chain Management (SCM) master's program completely online, then complete an MIT master's degree by spending a single semester on campus.

Fortune reporter Claire Zillman writes that MIT is starting an "'inverted admissions' program in which students who excel in a series of free online courses—and a subsequent examination—will have better chances of being accepted into the school's full master's program."

# 「グローバル化・フラット化する世界」において求められる 21世紀の教育におけるパラダイム転換

Supply Push ———— Demand Pull

流通・販売

小売店 オンラインストア

メディア



マスメディア パーソナルメディア

広告



マスメディア ---- ネット検索付帯

大量生産的・画一的な知識や 技能の習得



コミュニティーベース 興味・能力・必要に応じたオン デマンドな知識・技能の習得

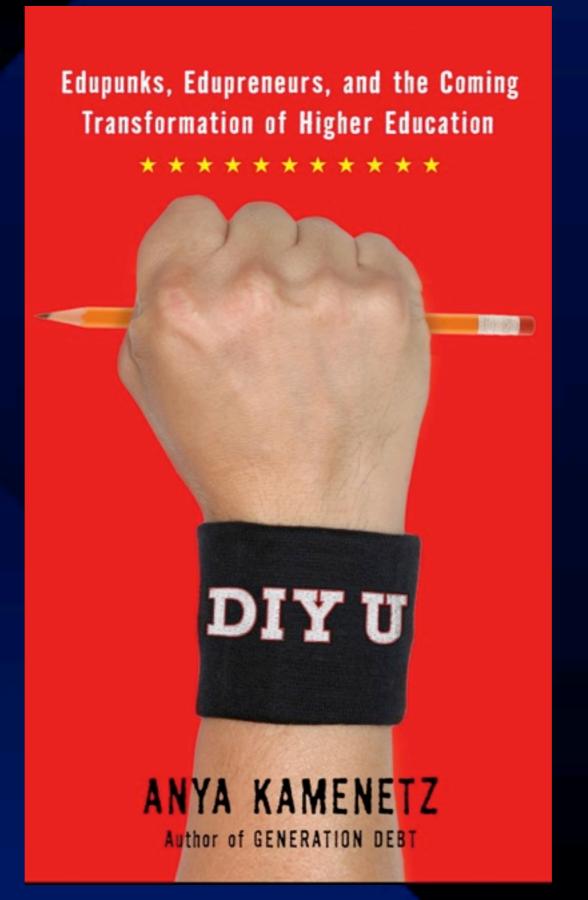
### 21世紀の教育におけるパラダイム転換

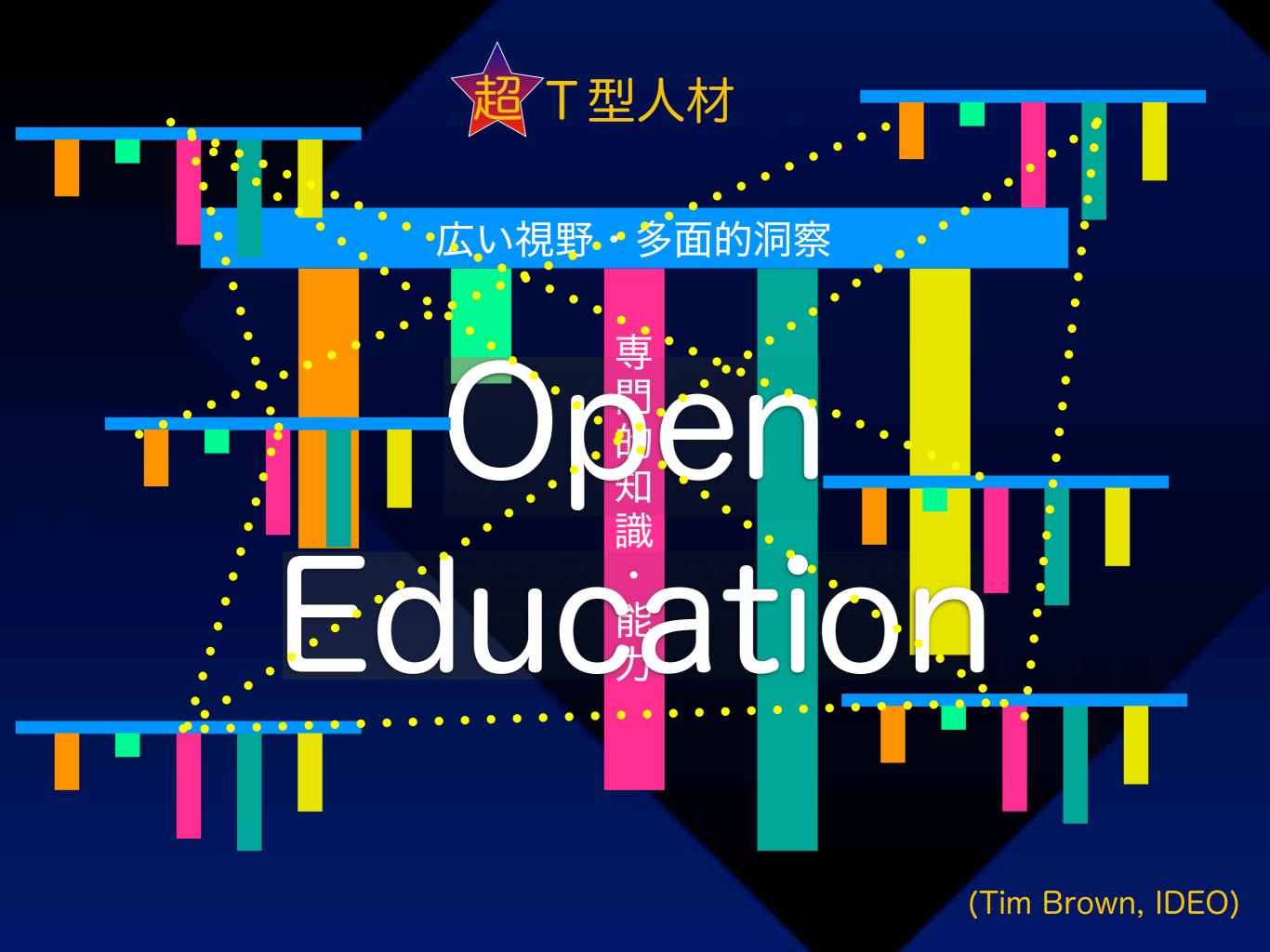


現代社会において、個々人が、知識的・技能的・職業的基盤を確保するために、十歳代後半から二十歳代前半までの四年間を「壁に囲まれた」大学で過ごせば「高等教育は修了」というモデルは、機能しなくなりつつある。「高等教育のロングテール化」が不可避。



オープンエデュケーションを活用した新たな高等教育モデルの模索





### 高等教育の未来

- 「高等教育システム」の構造的見直し:
  パイプライン型 → ネットワーク型(知識と人)
- ◎「物理的空間としての大学」という概念の見直し
- ◎「運営組織・経営体としての大学」の在り方の見直し
- ●「大学教職員」という職業の見直し
- ●「教える人=教員 vs. 学ぶ人=学生」という役割の見直し
- ◎「高等教育=学位」という固定観念の見直し
- 🥯「社会 vs. 大学」という対立軸の見直し