

## 6 Public Job Introduction System

The basic purposes of Public Employment Security Offices, which are located in approximately 544 locations all over Japan (including branch offices), are to provide job seekers with the most suitable job opportunities according to their wishes and abilities and to introduce the most appropriate personnel to employers who are looking for employees.

The Public Employment Security Offices are connected online throughout Japan, and offer service using the Hello Work System to provide information about job vacancies and job searches immediately through computers.

In addition, in order to respond appropriately to the recently diversifying needs of users, we have strengthened our agencies by introducing service such as following measures and operations.

### Mothers' Hello Work and Mothers' Corners

"Mothers' Hello Work" offices have been set up since FY2006, while, in prefectural capitals and other regional core cities with no Mothers' Hello Work, Mothers' Corners have been set up in Hello Work offices since FY2007. As a result, reemployment support is now being provided, mainly for women raising children, in 184 support centers nationwide (as of October 1, 2015). Specifically, as well as developing an easily accessible environment even for those with children, the services on offer include detailed vocational consultation by a system of supervisors, and information on job vacancies in line with needs, for those who have already started preparing job-seeking activity and seek early reemployment. Information on nursery services is also provided in collaboration with local authorities and others.

### Hello Work Plaza

Hello Work Plazas have been established (in 16 locations as of October 1, 2015) in areas that are convenient for jobseekers, in order to provide the

careers advice and employment referral services of Hello Work, thereby enabling jobseekers to use these services effectively and promoting matching between jobseekers and available vacancies.

### New Graduate Support Hello Work

New Graduate Support Hello Work branches have been established in all prefectures (in 57 locations as of FY2015) since September 24, 2010, as specialist branches of Hello Work that are easy to use for students and recent graduates seeking work. These branches provide consistent individual support (such as providing advice on how to undertake job search activities, correcting application forms, and providing guidance concerning interviews) and various kinds of support for matching jobseekers with vacancies (such as providing information on vacancies across the country, providing employment referrals, developing vacancy opportunities, and holding various seminars) based on a system of caseworkers (called Job Supporters).

### Young Hello Work

Since FY2012, "Young Hello Work" (28 locations as of FY2015), "Young Person Support Sections" and others have been set up as support bases in areas where freeters are particularly numerous (212 locations as of FY2015). Among other services, these offer preliminary consultation on initial use, creation of employment plans with a view to regular employment, vocational counseling and introductions, and employment support seminars aimed at freeters.

### Job Banks

These undertake careers advice and employment referrals, specializing in professional and technical roles and managerial posts for those aged 40 or above, and have been established in 6 cities across the country, in order to promote the re-employment of those with specialist knowledge and skills.